



Industrial Workforce Management

Company Presentation June 2019



Mobideo at a Glance

Enterprise Workforce & Workflow Management SaaS for Complex Industrial Processes, Projects, Assets and Equipment

Industries: Oil & Gas, Chemicals, Power, Utilities, Aerospace and Defense, Construction, Pharma and other heavy industries

Digitalizes, Optimizes and Mitigates Risk for entire asset lifecycle, including: Construction & Installation; Maintenance & Repairs; STOs (shutdowns, turnarounds & outages); Upgrades & Retrofits; Decommissioning

Provides step-by-step and fully granular workflow and project management, integration into enterprise systems with data analytics, optimizing machine learning and compliance

Yields actionable insights, measurable KPI's, continuous process improvement and significantly higher financial outcomes

Growth stage company with Fortune 100 reference customers and substantial in production use-cases

Proprietary IP with multiple patents granted and substantial intellectual knowhow

Outstanding multidisciplinary management team with North American operations in Houston, Texas and development and support in Rosh Ha'ayin, Israel

Owner - Operators' Challenges

Unique operational environment



Assets

- Diverse - manufactured and supported by various OEMs
- Aging and changing
- Not well documented



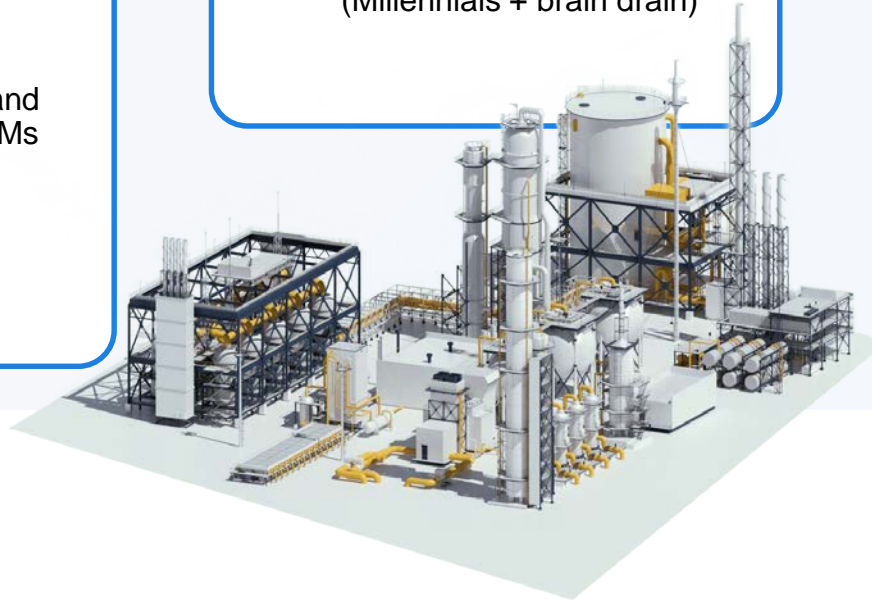
Workforce

- Low Productivity
- Variable staffing and dependent on contractors
- Aging and Changing (Millennials + brain drain)



Data

- Unique Knowhow
- Stored in diverse and siloed systems
- Mostly not structured (documents and forms)



Complex Industrial Assets

*Thousands of interconnected assets & severe time pressure
Can only be serviced by people*

90,000 activities

2,000 workers

30 days

\$800K /daily costs

\$50M project cost



\$1M lost
production
per day

90% of projects
do not meet time
and budget



Turbines



Pressure Vessel



Heat Exchanger



Cooling Towers



Pipes



Storage Tanks



Welds

The Solution – Mobideo

Holistic - Integrated - Optimized

Connected Worker

Task Execution

- Access All Data
- Validate Compliance
- Capture Best Practices
- Eliminate Bottlenecks
- Reduce Cycle Times
- Increase Production



Connected Manager

Coordinate & Optimize

- Monitor Field Work
- Decision Support System
- Optimize Field Execution
- Ensure Compliance
- Manage by Exceptions



Digital Transformation

Operational Excellence

- Capture Best Practices
- Measure and Analyze KPIs
- Distribute Know-How
- Support Change Management
- Change business models



Non-Disruptive & Rapid Implementation

Patented and unique technology solution

Go Live in 21 Days

Knowhow Ingestion

Seamless upload of customer's unique operational knowhow and processes from documents, forms and IT/OT Systems



No-Code Platform

Simple and Intuitive customization by any person without programming by using a drag & drop tool



Elastic Data Model

Precisely mirroring customer's specific business processes and operational knowhow into a custom data model



Dow Chemical - Use Case

Maximizing industrial asset's lifetime value

Use case:

- Digitalization of strategic Turnaround projects
- Digitalization of the entire asset reliability processes

Key Objective:

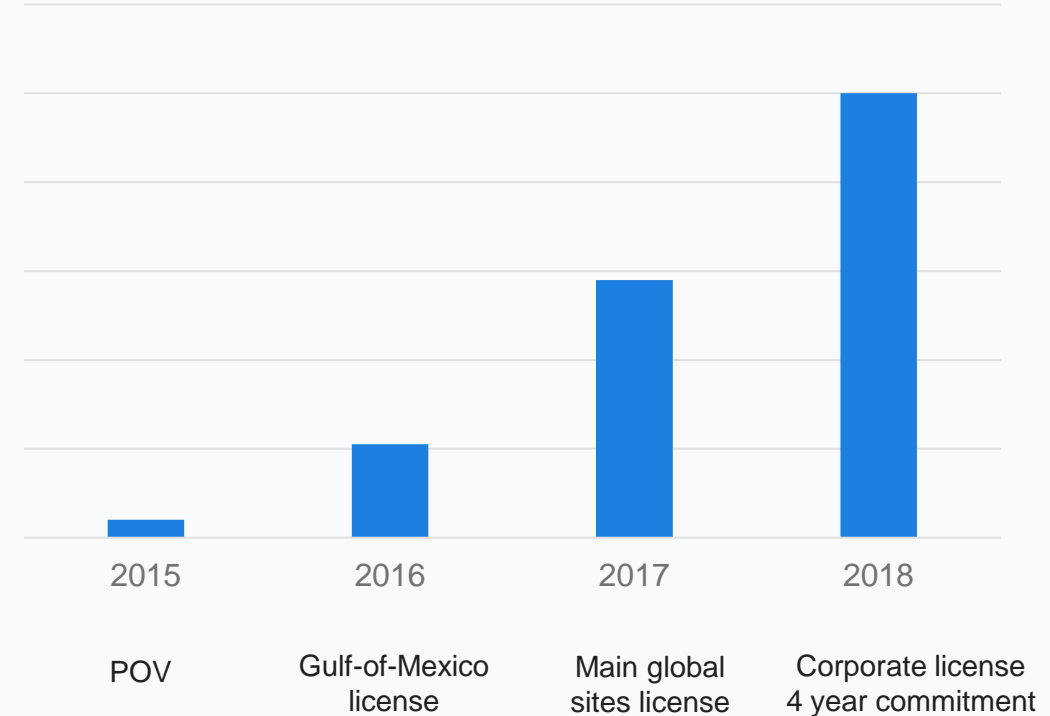
Maximizing the lifetime value of manufacturing assets

Direct Benefits:

- ✓ Reducing direct maintenance costs
- ✓ Ensuring compliance with maintenance procedures
- ✓ Improving contractors management performance
- ✓ Ensuring global standardization



From single license to a company-wide, world-wide license and multiple deployments



Mobideo Benefits

Dramatically Improve Productivity, Visibility and Compliance

30%

Productivity
Improvement

2x

Increase in
wrench time

70%

Reduced
re-work

20x

Increase in event
response time

100%

Increase in
compliance

85%

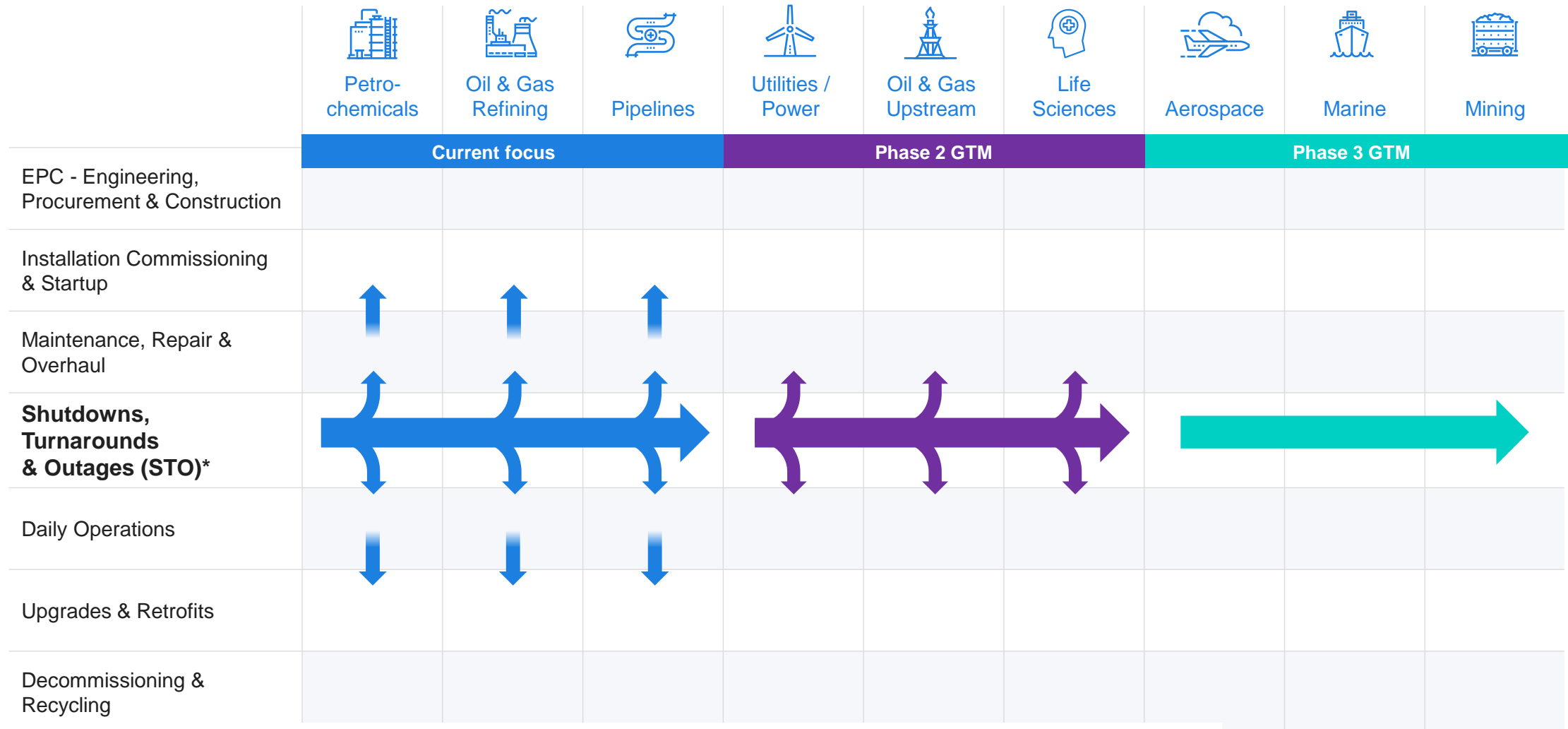
Less paperwork
handling time

20%

Decrease in
cycle times

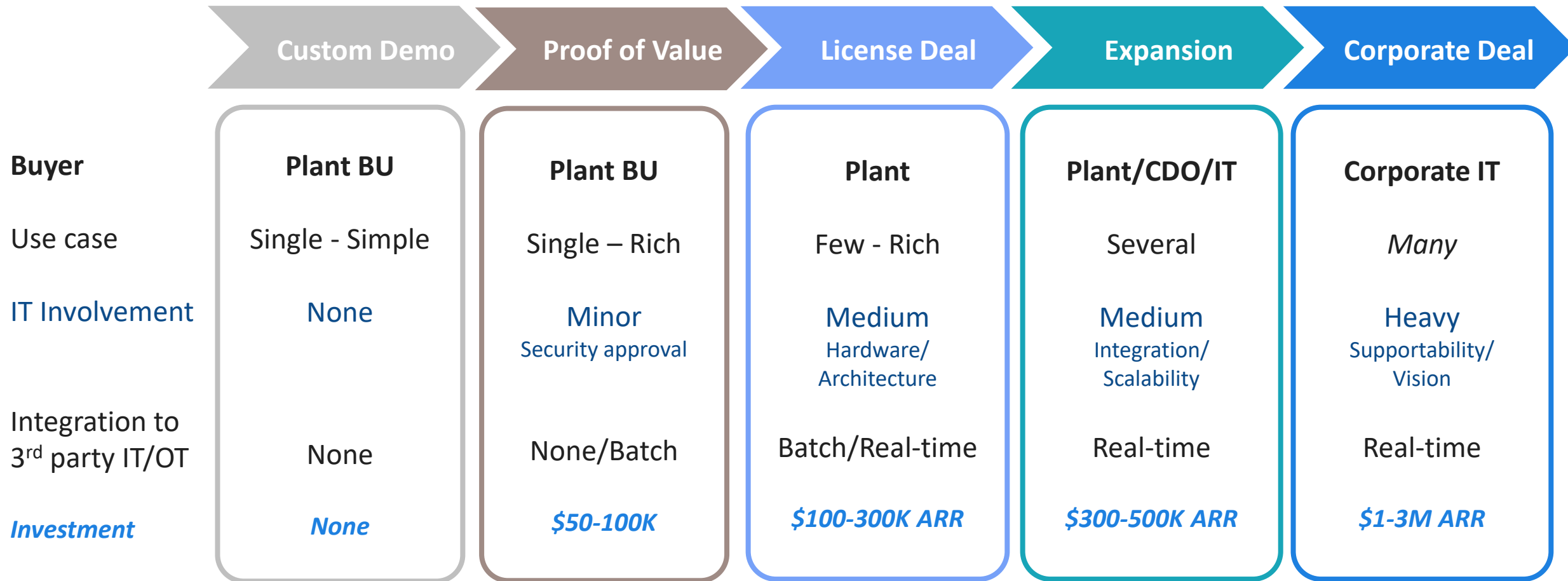
Go-to-Market – Direct Sales

Shutdowns, Turnarounds & Outages as Point of Entry



Customer Acquisition & Expansion

Land & Expand Strategy



Large & Growing Market Opportunities

Potential Industry Implementations

Petrochemicals

Oil & Gas Refining

Pipelines

Power & Utilities

Oil & Gas Upstream

Life Sciences

Aerospace

Marine

Mining

Select Customer Deployments



Methodology: Total # of assets/events *multiplied by* potential Mobideo revenue per asset/event

Alternative Solutions

Beyond the digitalization buzz...

Field Service Management

Designed for management of individual service personnel working at distributed locations

Main gaps:

- ✗ Complex Processes
- ✗ Collaborative Team work
- ✗ Contractor Management



Mobility Tools:

Platforms / Extensions to IT systems / Forms

Provides mobile workers with access to corporate data

Main gaps:

- ✗ Management Visibility
- ✗ Contractors Management
- ✗ Continuous Improvement



Business Process Management

Top-Down design and management of business processes

Main gaps:

- ✗ Non-disruptive Implementation
- ✗ Process Improvement
- ✗ Knowhow Ingestion



Mobideo is the only solution that fully address all Owner / Operators needs

Contact



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